

# World of Inspiration™

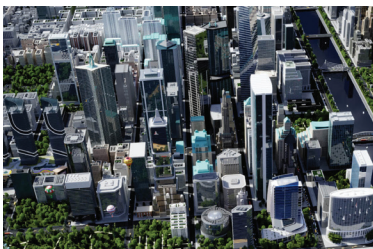
## Enter the World of Inspiration

### Want to extend your reach to your customers?

The TD SYNnex World of Inspiration (WOI) is a web-based visual platform that enables resellers like you to show end-to-end solutions in specific technology categories and vertical applications. Our virtual Smart City hosts products, software, services, and solutions throughout real-life work and lifestyle environments.

- Narrations and tutorials accompany the user throughout the experience
- Gain easy access to WOI platform by any internet-connected device
- Demo and share solutions in a variety of ways (see below)
- Consistently updated content provides unique experiences with every visit
- Each area or product location is a dedicated URL, so it can be incorporated as a call to action for your marketing strategies
- No matter where your customers start in WOI, all content is accessible in the city
- Live Chat Support – Room experts can engage with live customers in each room

### This platform features three levels of content.



**City View** provides an overview map of an entire city. You may freely explore the city by clicking hotspots across the map that correlate to buildings that represent key verticals.



**Building View** represents an overview of the entire building or vertical.



**Room or Workspace View** provides a 3D representation of a room or area associated with a vertical such as a hospital lobby, hotel room, or data center.