



HPE Networking

Customer Trade-In and Rebate Incentives
July 2026



IN FOR THE ELEMENT COMPETITIVE SWITCH TRADE-IN PROGRAM!

Customers receive a rebate up to \$1500 per unit when they trade in qualifying competitive switches and purchase select new HPE Aruba Networking CX and HPE Juniper Networking EX Switches.

Data Centers are Ready for a Refresh: **Get your share of \$9.5B TAM!**

Designed to replace select competitive switches:

- Cisco Catalyst
- Meraki MS Series
- Arista 7XX & 7010X series

- Effective February 2026 – October 31, 2026
- Requires pre-purchase registration and approval by the HPE Aruba Networking sales team.
- Visit the [promotion registration page](#) to apply.
- Visit the [Switch Trade In Program page for details](#)





Wireless AP Trade Up Program

Customers can receive a trade up rebate up to \$100 per unit, for legacy HPE Aruba Networking access points (AP-1xx, 2-xx, and AP-3xx Series) or select Cisco AP's when they purchase select new HPE Aruba Networking AP-6xx or AP-7xx Series hardware.

[Visit the AP Trade Up Program page for details](#)

- Requires pre-purchase registration and approval **by the HPE Aruba Networking sales team.**
- Visit the [promotion program page](#) to apply.
- Customers have the option to either self-decommission their legacy APs or leverage our [HPE Asset Upcycling service](#) to recycle their hardware.
- Effective November 1, 2025 – October 31, 2026





Step Up to Wi-Fi 7

No trade in required

Customers can receive a cash-back rebate up to \$100 per AP for eligible HPE Aruba 7xx Series APs.

Note that AOS-8 support is now available in addition to AOS-10 and Central.

Customers benefit from Wi-Fi 7's higher performance, increased capacity and improved security.

Visit the promotions program page for Terms and Conditions

- Requires pre-purchase registration and approval **by the HPE Aruba Networking sales team.**
- Visit the [promotion program page](#) to apply.
- Maximum 250 APs per customer
- Effective June 15, 2026 – October 31, 2026



Eligible models

AP-725, AP-734, AP-735 AP-745, AP-754, AP-755,
AP-763, AP-764, AP-765